

## “The Ultimate Conscious Business Joint Venture”

- Linda Joy, Publisher

Thank you for your interest in joining Aspire’s “**Mission to Inspire 100,000 Women in 2010**”. Aspire has committed to giving away 100,000 one year digital subscriptions to women across the globe in 2010 and are doing so by inviting **conscious business owners** to join us as **Team Inspiration** partners.

I am honored that you will be joining us as a **Team Inspiration Joint Venture Partner**. Now more than ever the world needs a **new set of rules** when it comes to business, and as conscious business owner **I believe we must be the change** we wish to see.

The vision behind this **collaborative partnership** and all we do at Aspire is based on the **five core values** that encompass our mission statement:

### Intention, Collaboration, Relationships, Service, Abundance

In one of my favorite quotes Zig Ziglar shares “*You can have anything you want in life, if you only help others get what they want.*” As a conscious business owner it is **your deepest desire** to share **your unique gifts and wisdom** with potential clients, as it is mine. **Over the past five years** many of you have shared with me that as a business owner one of your biggest struggles continues to be finding cost-effective, yet powerful ways of ‘**reaching and connecting**’ with **potential clients** and bringing your business to a global audience.

In less than five years, Aspire has grown into a **well-recognized and respected brand** in **women’s inspiration** with a highly-responsive global list. After many heart-felt discussions with conscious business owners **struggling to get their message heard**, I realized that Aspire had an **amazing opportunity** to walk ‘her’ walk, live ‘her’ core values and reach out to **conscious entrepreneurs** across the globe and give them the platform to bring their **gifts, wisdom and business to the world**.

### Team Inspiration was born!

Here are all the details on how you can **bring your business** in front of a global audience by working with other **conscious business owners** in collaboration and integrity.

### What is Team Inspiration?

On November 29, 2009 Aspire launched its global “Mission to Inspire 100,000 Women” in 2010 campaign and created a Team of conscious business owners, large and small, who have come together to support each other’s visions and businesses.

Team Inspiration is what we call our **Joint Venture partners** who have come on-board to support our global “**Mission to Inspire 100,000 Women**” campaign **by offering a free gift** to each woman who accepts Aspire’s free subscription offer.

In **exchange for placement** in our program each partner agrees to:

- provide a **free downloadable gift** to all women who accept the **free Aspire subscription** offer.
- On the 29<sup>th</sup> of every month **each partner agrees** to send out a 'blurb' in their newsletter (does not have to be a solo email) and post links/banners/etc on their social media sites and Twitter. This is the most important part of the success of the campaign.
- **Post banner/text/links** on all your social media sites, Twitter and all blogs (Text and graphics to be provided by Aspire)
- **Post one of the provided banners** on the homepage of your website(s) immediately upon acceptance as a Team Inspiration partner. (You will be provided with various banner sizes to suit your distinct needs)
- **Create a Bonus Gift landing page on your website** for subscriber to claim their free gift from you and so you can capture their email and build your list. (*This page must be live for testing purposes by the 20<sup>th</sup> of the month that you participate*) See sample of another clients page:  
<http://www.secretofintentionalwealth.com/aspiregifts/>

### Here's an example of this powerful, collaborative model.

Alone, you may reach your individual list of let's say 1,000 subscribers. Now take 70 partners and for this example\* we'll say they each of them have an average of 1000 – your business was just seen by over 70,000 women! **Together we can change the world.** (*Please note: the numbers used are for example only. Many of our partners along with Aspire have lists over 10,000.*)

As Aspire, along with all our partners, spreads the "Mission to Inspire" banner and links out to the world – women follow them back – claim their **free Aspire subscription** and then receive the link to access all our Partners and their free gifts – **including YOURS!**

To fully understand the process it's best to go through the entire process - <http://www.aspiremag.net/subscribe.htm>

### Collaboration, Integrity and Intention

The success of this conscious business model lies in the integrity and collaborative effort of EVERY partner doing what they have committed to do, not only to Aspire, but to each other. Your commitment to following the above requirements is all we ask from you.

**We do understand that there are times you CAN NOT participate in that month's launch – so out of integrity for everyone else please contact us by the 20<sup>th</sup> of that month so that we can remove you from the Bonus Gifts page until you can meet your commitment. When you ready to rejoin us we will gladly add you back in.**

If you have any questions please feel free to contact me at [Linda@aspiremag.net](mailto:Linda@aspiremag.net)

If you have technical questions please contact Kim at [TeamInspiration@aspiremag.net](mailto:TeamInspiration@aspiremag.net)

Blessings & Abundance

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